

Six Dynamics Of Paper Retriever Success

- **Placement:**

Location, Location, Location! Place Paper Retriever recycling containers where they are visible and accessible.

- **Advocate:**

Identify a recycling leader! This recycling leader will coordinate people and events to build awareness and excitement.

- **Promote:**

Let everyone in the community know about the Paper Retriever, including the environmental and financial benefits.

- **Evaluate:**

Check your Paper Retriever bin regularly. Make sure all available paper is placed in the recycling collection bin and that no non-paper items are included.

- **Results:**

We pay you for all the paper collected in your Paper Retriever bin, beginning on the first day! Set goals, communicate progress and make sure everyone using the Paper Retriever knows how the money will be used.

- **Service:**

We're committed to helping you recycle more paper. Let us know if you need an extra pickup, promotional materials or any other support.



Paper Retriever "All Or Not" List

Knowing what should and shouldn't be put in the Paper Retriever bin will help your organization realize the full potential of the program. Make sure all participants are familiar with these rules:

We want ALL your:

- Newspaper
- Magazines
- Office and School Papers
- Shopping Catalogs
- Mail
- Envelopes
- Folders
- Fax and Copy Paper
- Colored Paper

Please do NOT include:

- Plastic
- Glass
- Metals
- Trash

To learn more about how you or an organization you're involved with can participate, or to find the bin nearest you, log on to **PaperRetriever.com**.

