

How To Find a Business Partner

Your onsite paper recycling fund raiser will eventually reach a constant level of collections. This occurs when you have a well developed internal collections process as well as a high level of participation from your community.

There is still the opportunity to grow your paper collections and there by increasing both your fundraising income as well as your positive effect on the environment. This can be achieved by finding locations throughout your community that will host a Paper Retriever bin for you.

Any location willing to host a Paper Retriever bin in support of your location must still meet the qualifications established by Paper Retriever.

When you find an interested sponsor, contact your Paper Retriever Representative to review the location.

Questions to keep in mind when seeking a location to sponsor a Paper Retriever bin for you...

- 1) Is the location visible and accessible to the general public?
- 2) Is there a person on site that would be willing to be the recycling coordinator?
- 3) How would the program be promoted at the additional site?
- 4) Would the location be able to generate a good volume of paper each month?
- 5) Are there many other Paper Retriever bins in the area?

If you have a location hosting a bin in support of your organization be sure to thank them throughout the year for the funds generated through their recycling efforts.

**Some ways of doing this are:
Thanking them on your marquee,
newsletter or website.**

