

Getting The Most From Your Recycling Program



Ecocentive Loyalty Program

The Ecocentive Loyalty Program is designed to help you get even more out of your Paper Retriever paper recycling/fundraising program. Your organization is eligible for the Ecocentive Loyalty Program after you recycle at least 1 ton of paper in any given month. Once you have met the 1 ton requirement and complete registration you can now start earning points for the tons of paper you recycle.

With the points that you have earned you can use those points to pay out in cash or use your points to pay out for merchandise on the Paper Retriever web store. To register visit www.Ecocentive.com.

Recycling Coordinator Tools

Recycling coordinators are responsible for keeping everyone at your organization informed, generating enthusiasm, and collecting paper at your location to receive earnings checks.

Take your recycling program to the next level! The Coordinator Tools section on the Paper Retriever website has helpful tips for success from other locations like yours, as well as in-depth information for building and promoting your program. www.PaperRetriever.com/CoordinatorTools/.

Secrets of Success

Actively promoting the program in the surrounding community proves that working together is the way to build a greener future. Working together to maximize the benefits that recycling provides helps keep our communities clean, improves our quality of life, and raises dollars to fund projects.

Some of the ways your organization can increase the amount of paper in your bin are:

- Place the bins in a very visible area outside where everyone will see them. Also make sure there is a collection bin in every room and in the office.
- Advertise through your newsletter or bulletin, on the marquee, and in liturgical programs.
- Place a cart in the parking area, so that it is easier for members to drop off paper from their cars.
- Make the first worship service of every month "Recycling Day." Tell members to bring their paper to the service, drive up, and volunteers will empty out their car for them.
- Place bins along the hallway for members to use after a special event or performance.

