

How To Get Organized and Start Earning



Forming a Green Team

Creating a Green Team is not as simple as finding people interested in positively impacting the environment. Caring is only a start, you need DO-ERs. Action leads to the true benefits, whether it is environmental or for earning money.

Your Green Team has two focuses:

- 1) How to maximize internal collections of recyclable paper.
- 2) How to create greater community awareness and participation in your Paper Retriever program.

When you create your Green Team send us a picture at **Success_Stories@PaperRetriever.com** and let us know what you are up to. Your Green Team can be 3 people or 33 people. Be sure to keep your Green Team involved and active.

How to Hold a Recycling Assembly

Assemblies are a great way to kick-off a special contest or incorporate recycling messages into your meetings. Rally your organization to support your recycling programs by celebrating Earth Day (April 22) and America Recycles Day (November 15).

To make your assembly a success you should contact your Paper Retriever Representative in advance of the assembly for posters, DVDs, brochures, fact sheets, and other promotional items.

To make your recycling assembly a success, here are some suggestions:

- 1) Place a notice about recycling in your internal communications.
- 2) Include recycling in your meeting agenda, newsletter, website, facebook, etc.
- 3) Show recycling DVD.
- 4) Hand out reminders about what kind of paper goes in the bin.
- 5) Show location of Paper Retriever bin.

Letter to Members/Parents

Organizations should use a letter to their members/parents to explain what the Paper Retriever Program is and how the funds raised through the program help to fund certain annual projects the organization is working on.

The Letter to Members/Parents explains the following:

- What are acceptable items that can go into the Paper Retriever bins.
- Where the bin is located on the property.
- How the money is being spent.
- Go to PaperRetriever.com for more information.

